

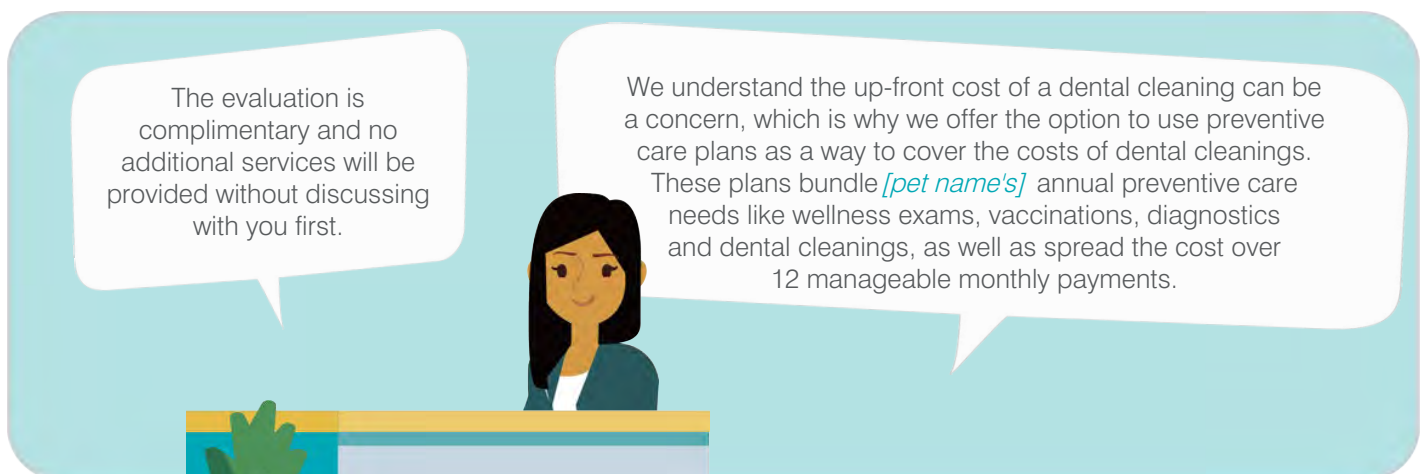
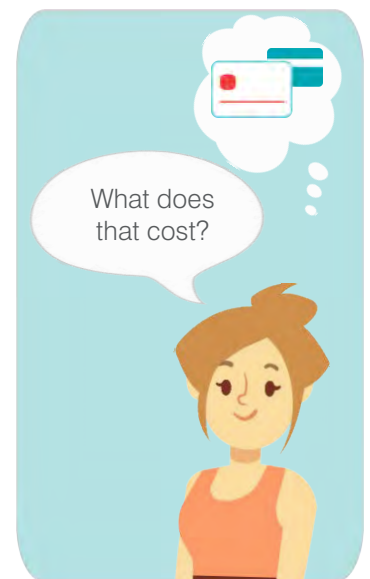
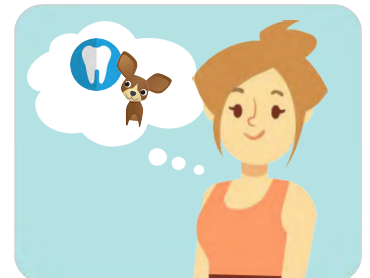
Scripts

Scripts to increase dental compliance

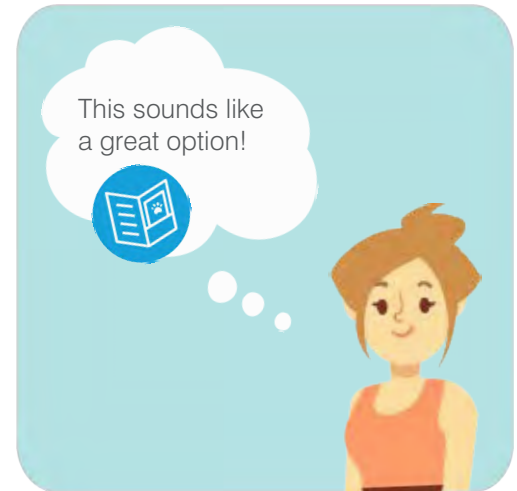
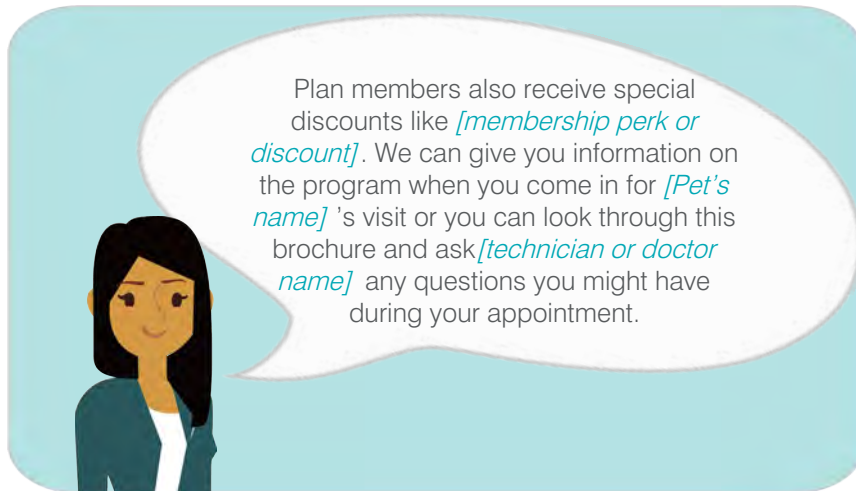
Use this script to educate pet owners about the importance of dental care and how your preventive care plans can help reduce the financial impact of paying for a dental cleaning.

Who? Reception staff

When? A pet owner calls to schedule an appointment for their pet or checks in.



Scripts to increase dental compliance

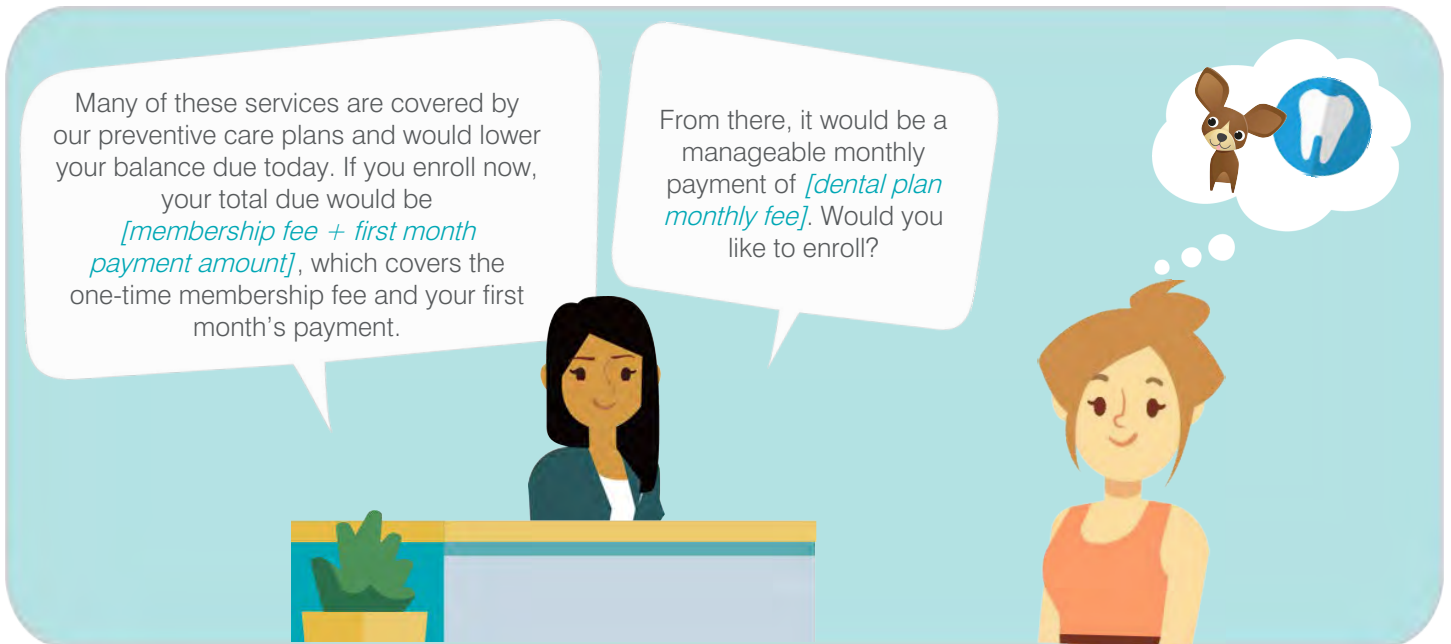
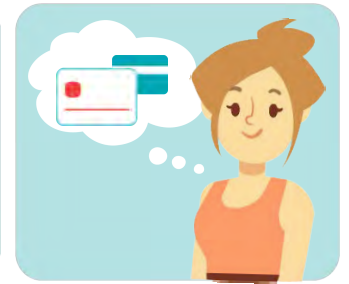
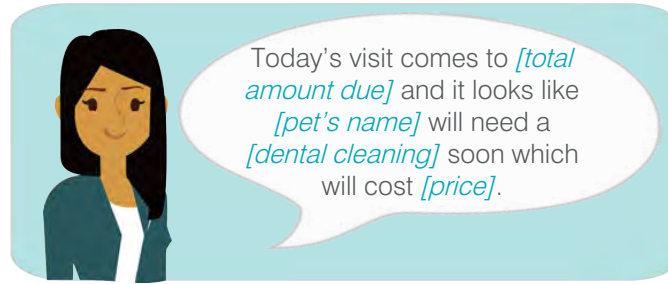


Your notes...

Scripts to increase dental compliance

Who? Reception staff

When? A pet owner checks out after the appointment and has not indicated interest in enrolling in a plan.



If they say...

YES!

Great! Let's enroll *[pet's name]* in a plan today then!

NO!

Okay, you can enroll anytime. It's also important to remember that the program only covers future services and can't cover past visits.



Your notes...